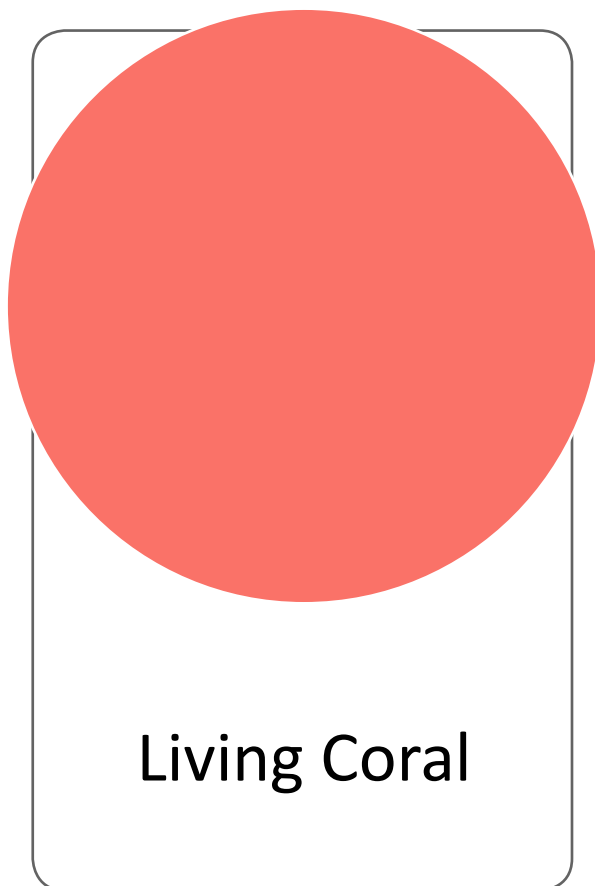


PANTONE COLOR OF THE YEAR 2019



ANNOUNCING THE PANTONE COLOR OF THE YEAR 2019

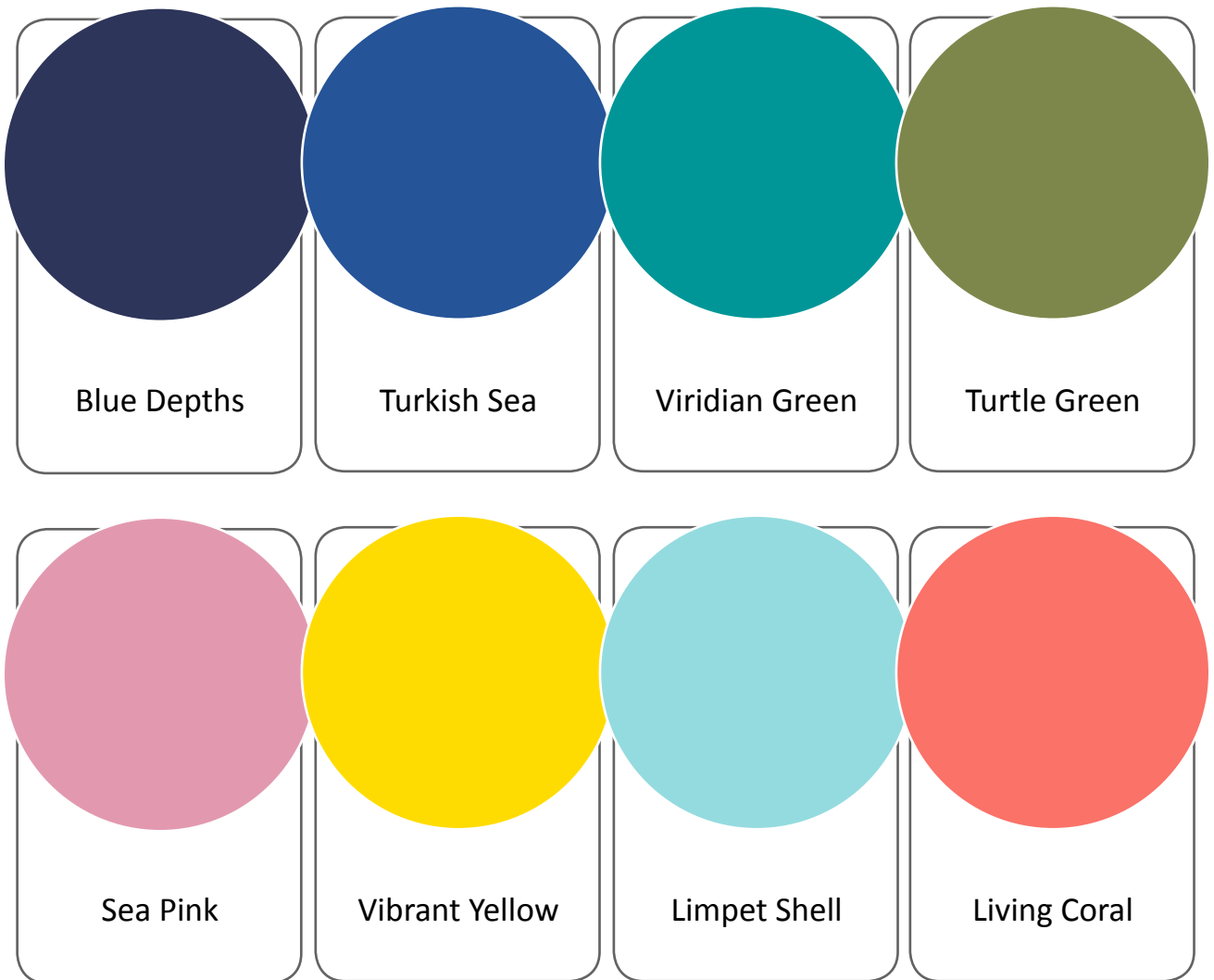
PANTONE 16-1546 Living Coral

An animating and life-affirming coral hue with a golden undertone that energizes and enlivens with a softer edge. Vibrant, yet mellow PANTONE 16-1546 Living Coral embraces us with warmth and nourishment to provide comfort and buoyancy in our continually shifting environment. Vibrant, yet mellow PANTONE 16-1546 Living Coral embraces us with warmth and nourishment to provide comfort and buoyancy in our continually shifting environment. PANTONE 16-1546 Living Coral emits the desired, familiar, and energizing aspects of color found in nature. In its glorious, yet unfortunately more elusive, display beneath the sea, this vivifying and effervescent color mesmerizes the eye and mind. Lying at the center of our naturally vivid and chromatic ecosystem, PANTONE Living Coral is evocative of how coral reefs provide shelter to a diverse kaleidoscope of color.

PANTONE COLOR PALETTE 2019

UNDER THE SEA

Awash in color suggestive of the watery environment that lies beneath a tropical island paradise, Under The Sea places PANTONE Living Coral at the center of our naturally vivid and chromatic ecosystem, evocative of how coral reefs embrace with their warmth and nourishment and provide shelter to a diverse kaleidoscope of colorful sea life.



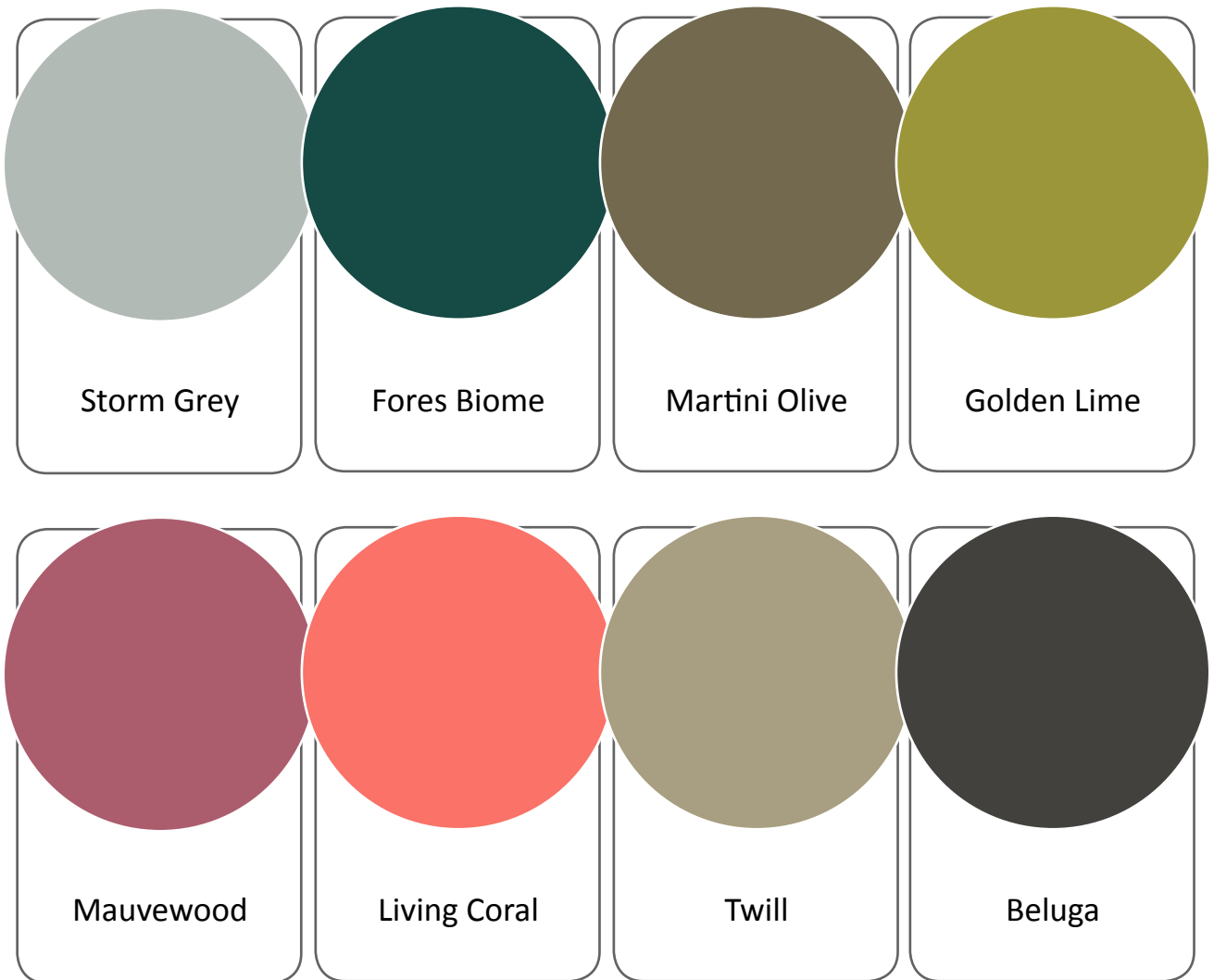
Color Harmonies



PANTONE COLOR PALETTE 2019

FOCAL POINT

Immediately drawing our attention like a beacon of light, PANTONE Living Coral warmly engages, vivifying the palette as it becomes the focal point in this understated and upscale, composed and cool color grouping.



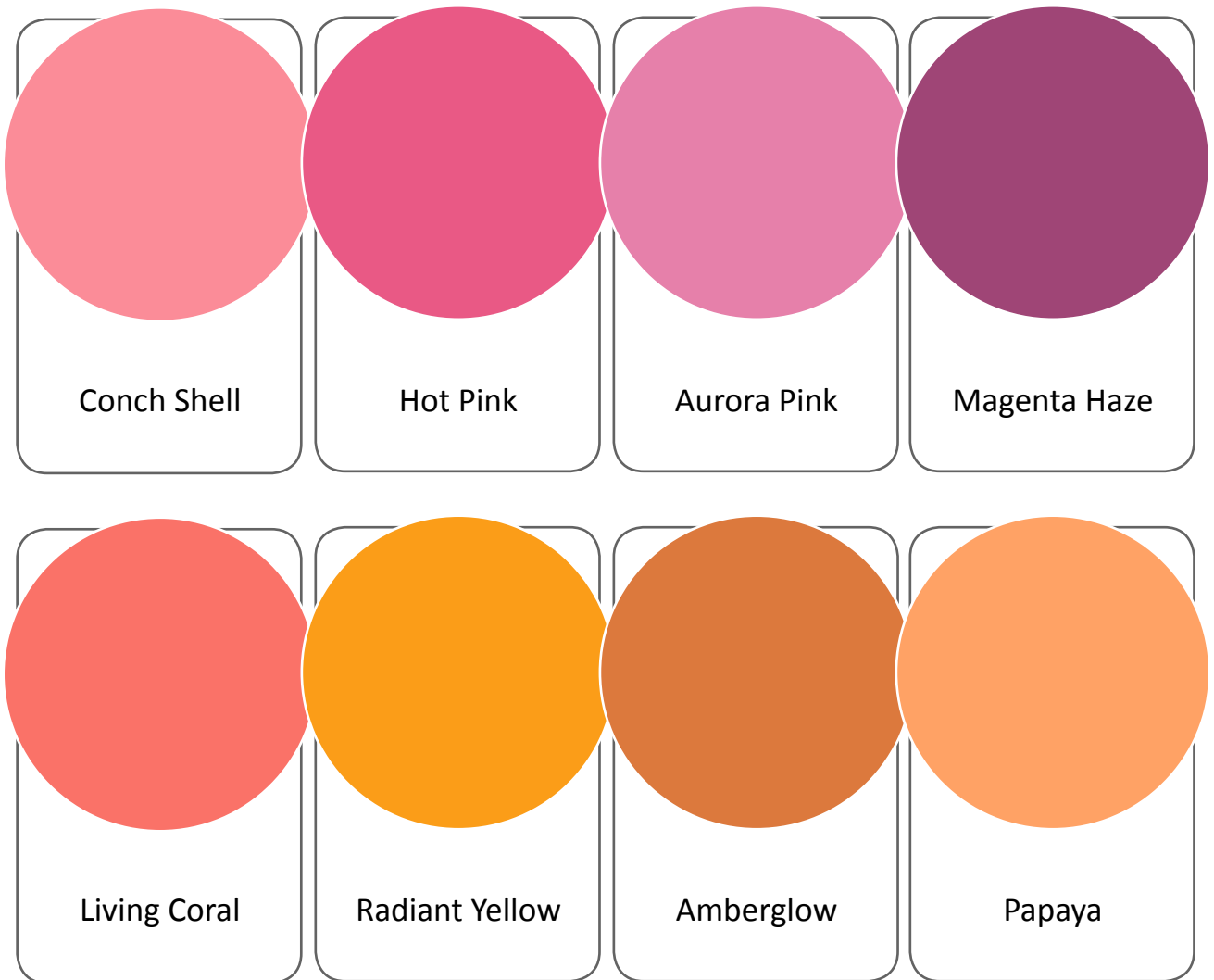
Color Harmonies



PANTONE COLOR PALETTE 2019

SHIMMERING SUNSET

Bold and brilliant, a palette evocative of the dazzling portrait of color splashed across the sky as the sun rises and sets, one where PANTONE Living Coral energizes and enlivens, adding to our feelings of pleasurable warmth.



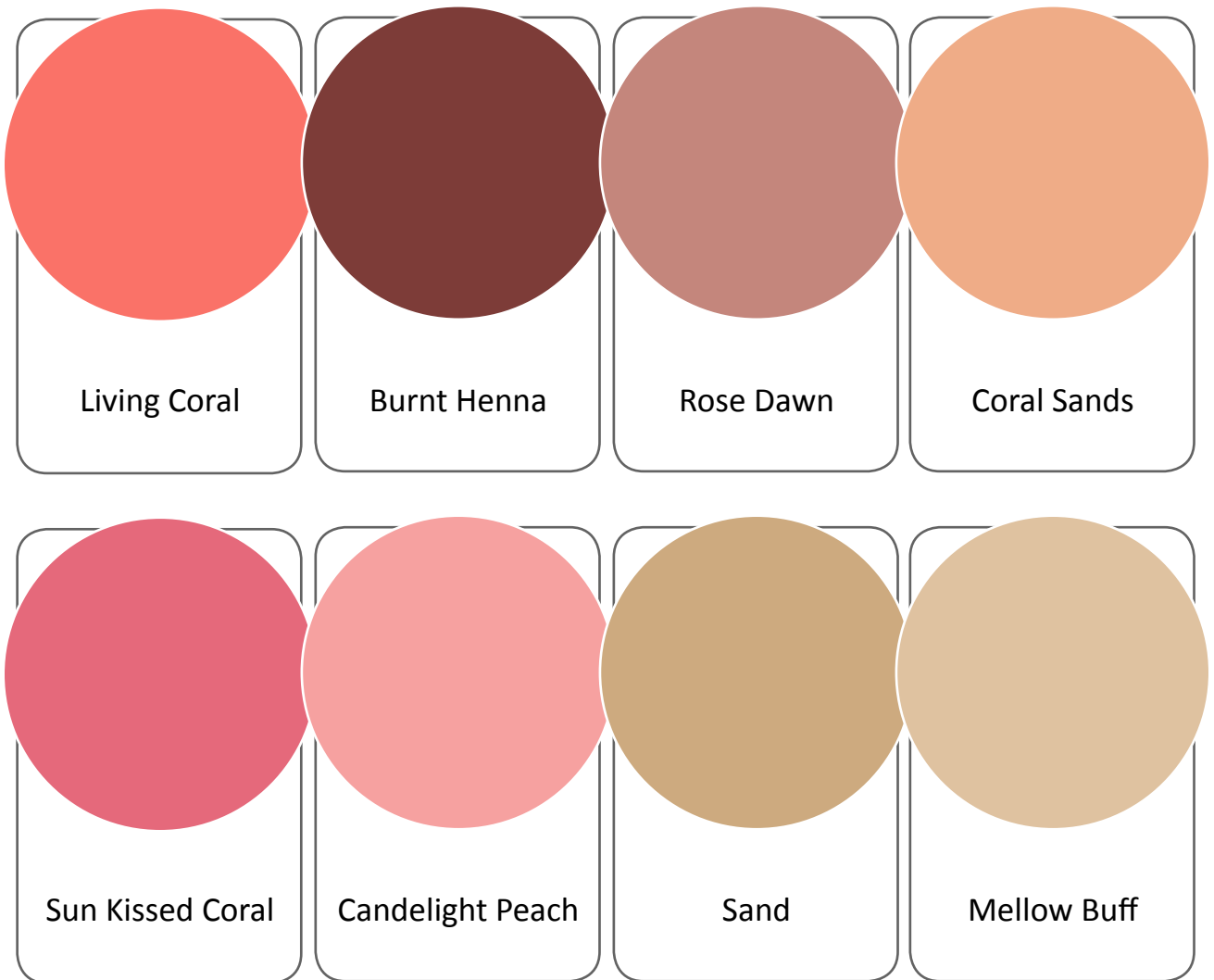
Color Harmonies



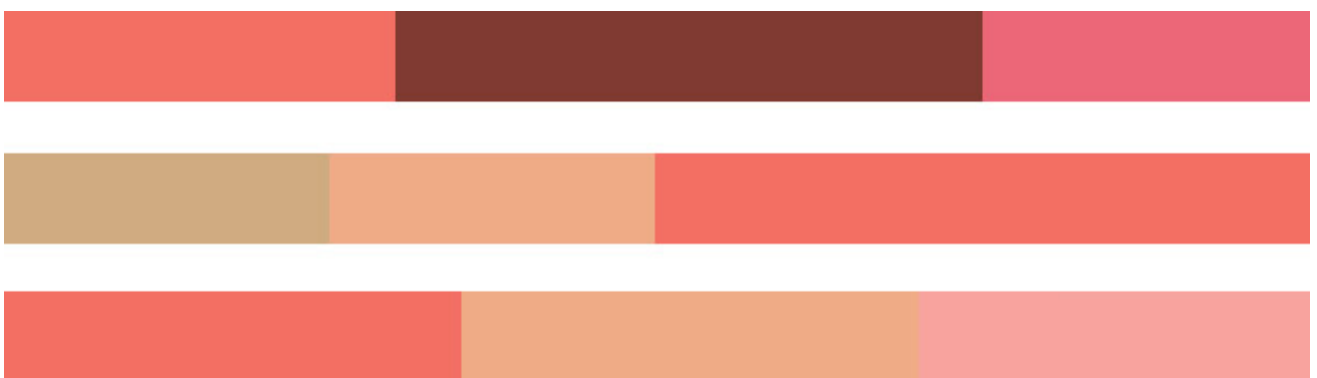
PANTONE COLOR PALETTE 2019

SYMPATICO

Paying homage to skin tones around the world and the shades we use to enhance our complexions; Sympatico is comprised of a beautiful array of colors that humanize; fusing together a panoply of international skin tones with those soft and warm colors we layer on to create that healthy glow.



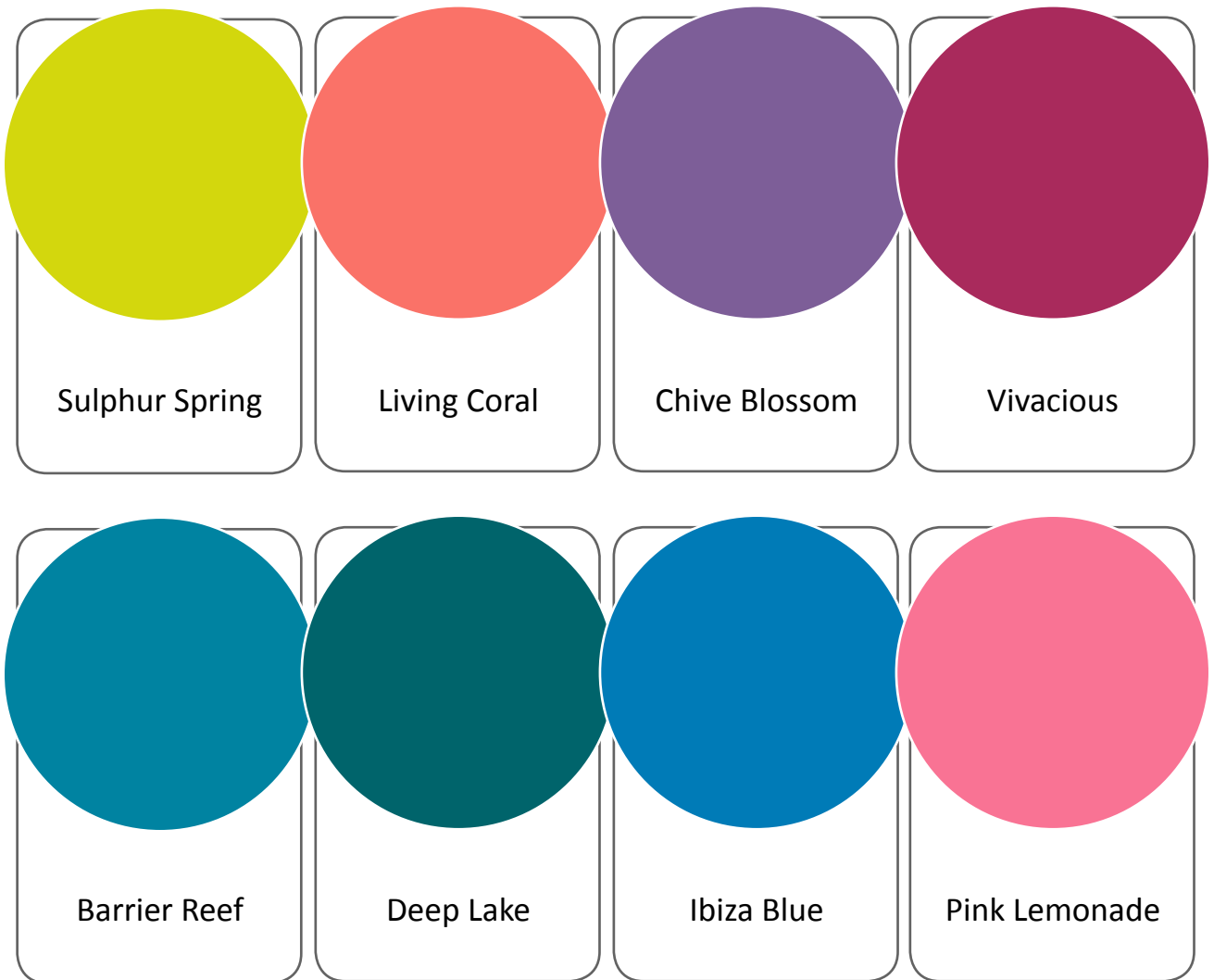
Color Harmonies



PANTONE COLOR PALETTE 2019

TRIPPY

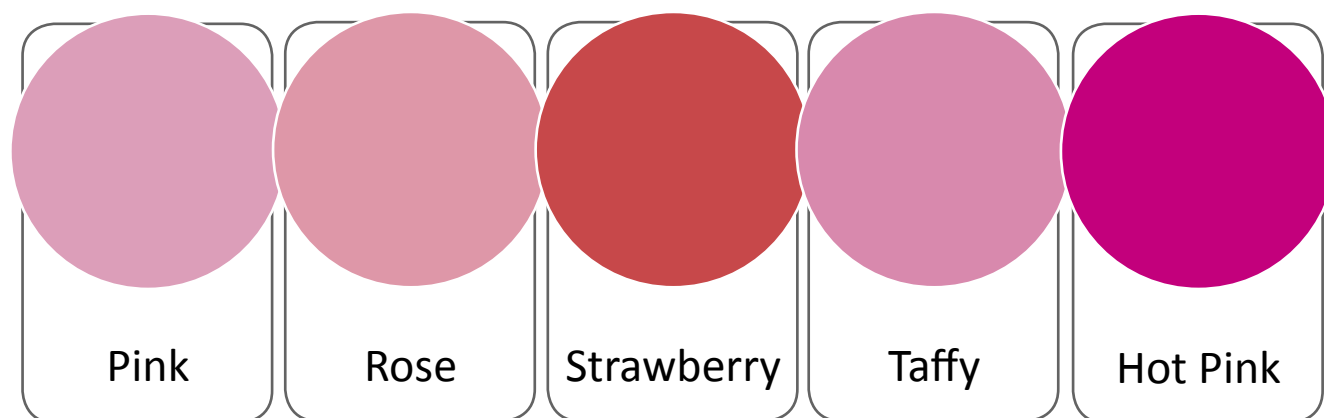
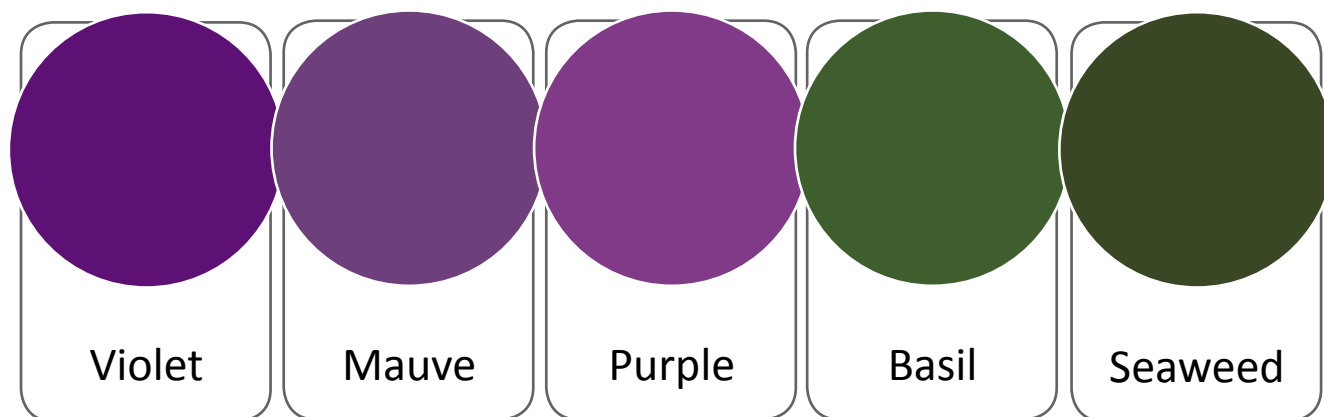
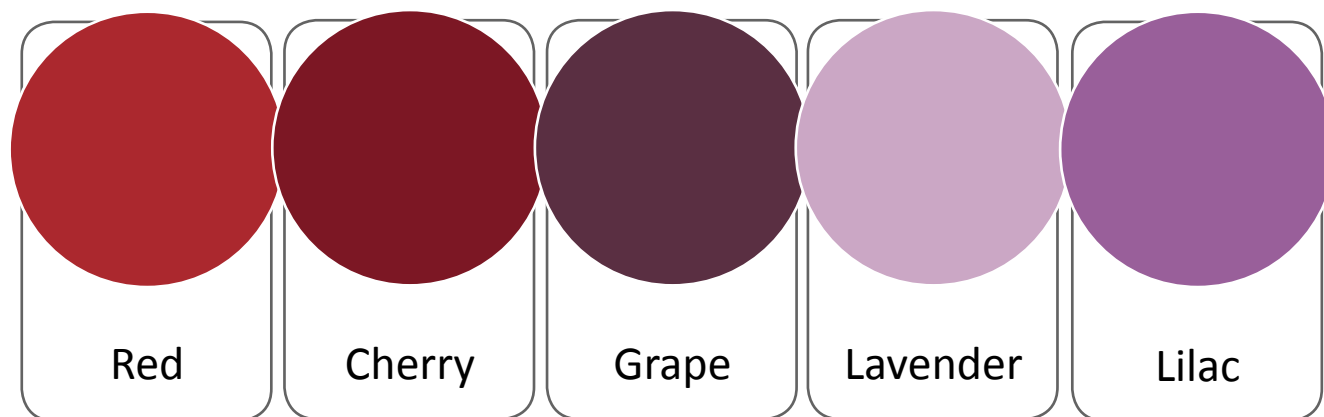
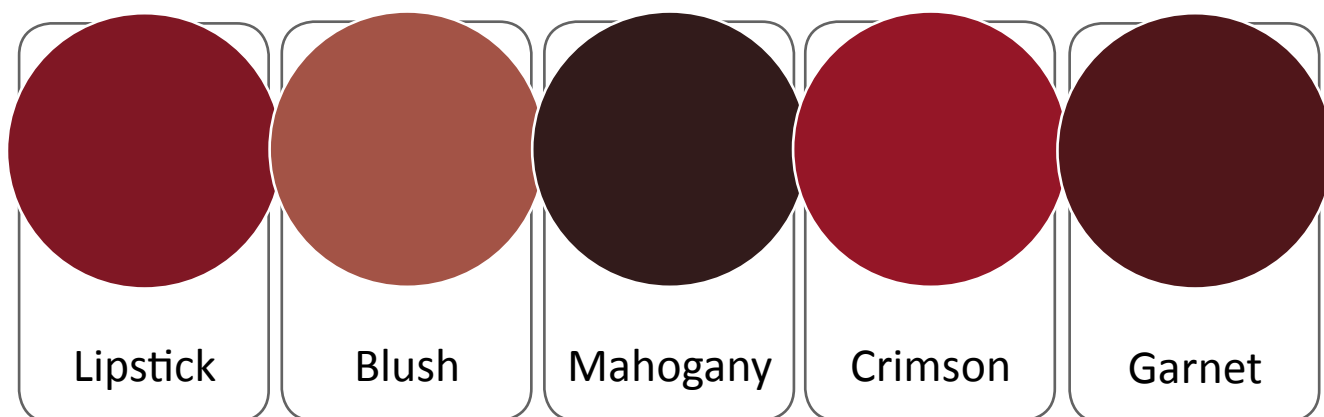
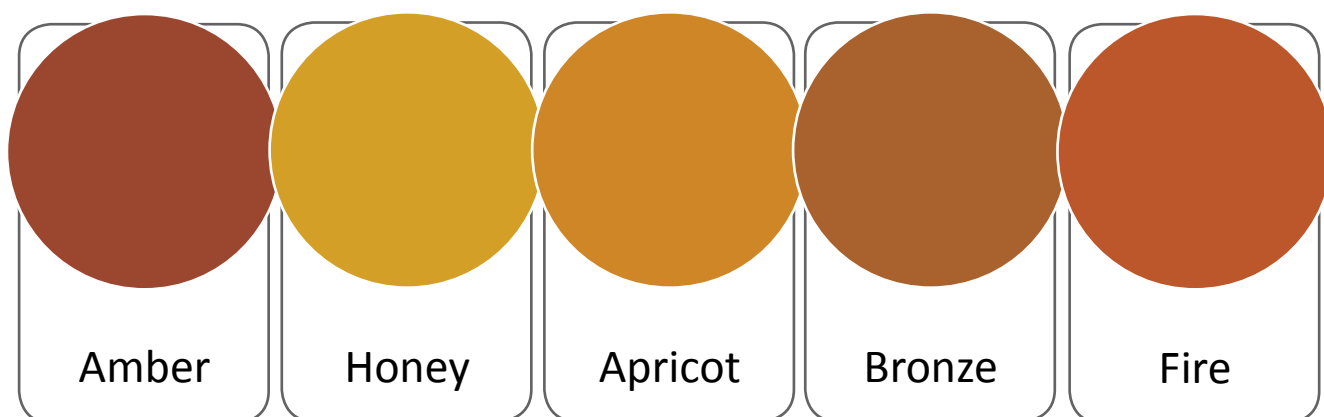
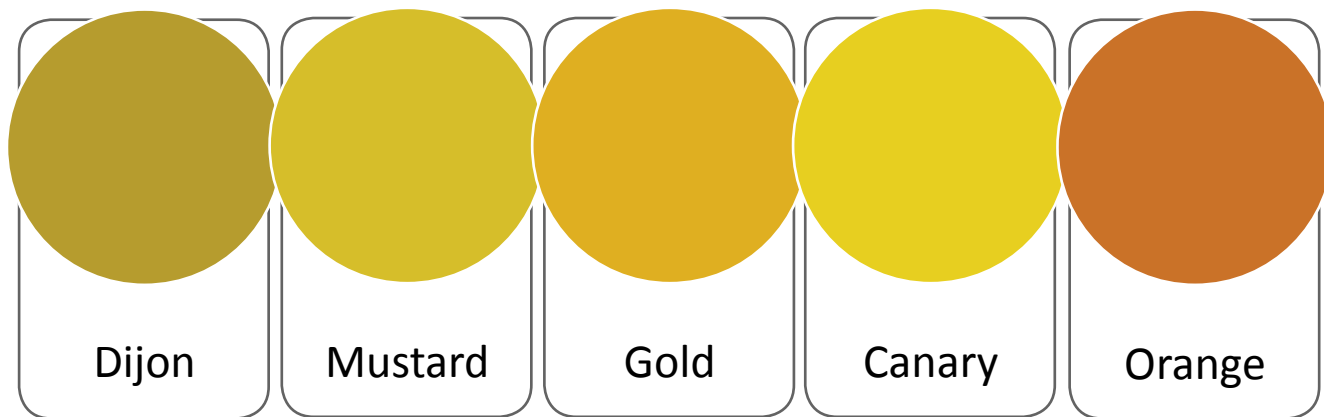
A palette of hallucinogenic shades with dizzying effects, the wildly hedonistic color range we see in Trippy is pure and unadulterated; an exuberant range of joyful color that speaks to irrepressible fun and spontaneity that includes the life affirming PANTONE Living Coral.



Color Harmonies



PANTONE COLOR PALETTE #1



PANTONE COLOR PALETTE #2

