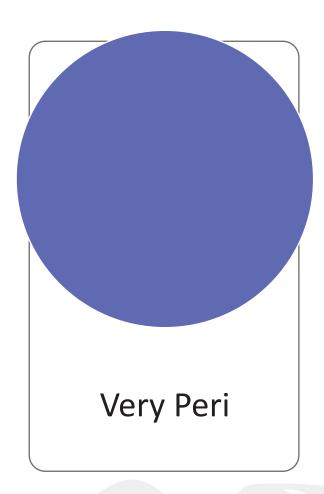
PANTONE COLOR OF THE YEAR 2022





ANNOUNCING THE PANTONE COLOR OF THE YEAR 2022 PANTONE Very Peri

"We are living in transformative times. PANTONE 17-3938 Very Peri is a symbol of the global zeitgeist of the moment and the transition we are going through. As we emerge from an intense period of isolation, our notions and standards are changing, and our physical and digital lives have merged in new ways. Digital design helps us to stretch the limits of reality, opening the door to a dynamic virtual world where we can explore and create new color possibilities. Pantone Very Peri displays a spiritely, joyous attitude and dynamic presence that encourages creativity and imaginative expressions." Leatrice Eiseman, Executive Director of the Pantone Color Institute.

PANTONE COLOR PALETTE 2022

BALANCING ACT

Balancing Act is a complementary palette of color whose natural balance of warm and cool tones support and enhance one other. The brilliance of PANTONE 17-3938 Very Peri is intensified within this artfully calibrated palette, injecting a feeling of liveliness and visual vibration.

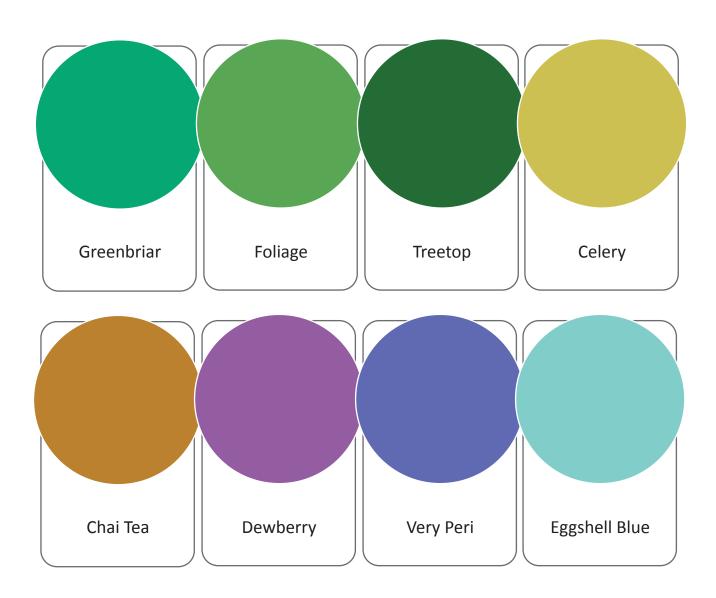




Pantone Color Palette 2022

WELLSPRING

A holistic and harmonious blend of nature infused shades, Wellspring highlights the compatibility of the greens with good-natured PANTONE 17-3938 Very Peri, and the health-giving properties of these deliciously subtle and nourishing hues.



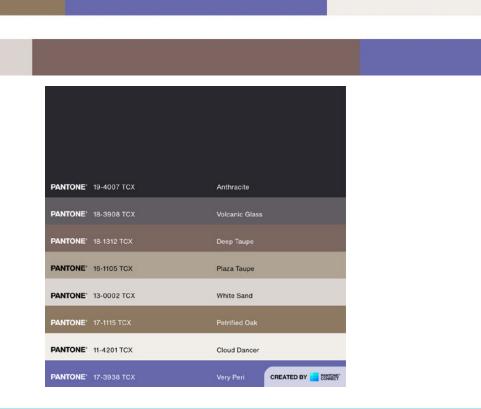


PANTONE COLOR PALETTE 2022

THE STAR OF THE SHOW

The dynamic presence of PANTONE 17-3938 Very Peri comes through in The Star of the Show, as we surround this happiest and warmest of all the blue hues with a palette of classics and neutrals whose essence of elegance and understated stylishness convey a message of timeless sophistication.





PANTONE COLOR PALETTE 2022

AMUSEMENTS

Amusements, a joyous and whimsical color story of irrepressible fun and spontaneity is amplified by the carefree confidence and joyful attitude of PANTONE 17-3938 Very Peri, a twinkling blue hue whose playfulness emboldens uninhibited expression and experimentation.





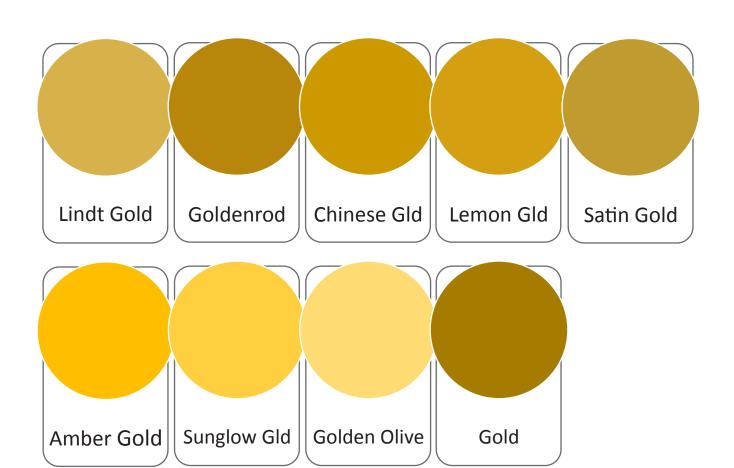
PANTONE COLOR PALETTE #1



Pantone Color Palette #2



Pantone Color Palette #3



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